



Junior Achievement™
of OKI Partners

Inspire to Hire

March 11th & 12th, 2025

Northern Kentucky Convention Center



What is Inspire to Hire?

- A Junior Achievement program designed to get middle and high school students excited about their futures by exploring career opportunities in high growth industries.
- Local schools will bring 5,000 students to an interactive career expo featuring more than 60 area employers where students will try their hands at some of the region's most in-demand jobs.
- Students will meet professionals and skilled tradespeople who can explain all that's great about their careers and what it takes to become qualified.
- Students in grades 11 and 12 will have opportunities to learn about potential employment with exhibiting companies.
- Inspire to Hire includes a classroom curriculum that will include your company's information.

"JA Inspire to Hire continues to be a key regional event that is supported by #SupplyChainOKI. This event allows businesses to connect with students and make them aware of great paying jobs with careers"

Jesse Simmons,
President Supply Chain OKI



Employers

- Build a relationship-based pipeline between young people and companies that will need talent when the students complete their education.
- Introduce their career opportunities to students.
- Set up interviews with job ready students in grades 11 and 12.

How to get involved

Partner with us

- You can be an exhibitor, a sponsor, or both. (see registration button below)
- Sponsors will benefit from association with this important mission through recognition in our advance promotional materials and signage throughout the event. Several sponsorship levels will be available starting at \$2,500.

Exhibit at our event

- Exhibitors will have access to 5,000 young people who are actively planning their futures and looking for jobs and internships.
- With your support of Inspire, your company will be featured in our digital career book. This will provide local students with a year-round opportunity to engage in detailed career exploration, and will focus on companies like yours.

Register here

To register, click the button or scan the QR code



For sponsorship questions contact: Chasity Bothman
Director of Corporate Partnerships | 513.346.7100 x 103
chasity.bothman@ja.org

For booth exhibit questions contact: Jeff Brokamp
Sr. VP of Education | 513.346.7100 x 110
jeff.brokamp@ja.org